



North America's Oldest Appliance Contest Official Rules

GENERAL DESCRIPTION

AP Wagner, an appliance parts distributor, and owner of the North America's Oldest Appliance Contest, seeks submissions by members of the public of their home videos showing themselves along with their appliance in a funny and/or unique video for possible posting on www.apwagner.com. Only videos conforming to the standards and practices of AP Wagner, as they determine in their sole discretion, will be eligible for consideration.

PROCEDURES

1. Persons wishing to enter should send their video entry to "North America's Oldest Appliance Contest", P.O. Box 648, Buffalo, NY 14225-0648, or submit their home video on the website on www.apwagner.com by following the instructions on the website. Videos will be reviewed on an ongoing basis. **See section VIII for information on deadlines.**
2. If submitting by mail, entrants should include their return address and telephone number and a brief written description of the videos being submitted.
3. All submissions become the sole property of AP Wagner and may be used in any manner in all media. AP Wagner reserves the right to destroy all videos. AP Wagner is not responsible for lost, damaged or misdirected videos under any circumstances. Please keep a copy of your submission. AP Wagner is not responsible for Internet system and hardware failures delayed, incomplete or unsuccessful transmission of video or other entry information, technical malfunctions of any kind, human error, information loss and downtime, or any costs, losses, liability or damages resulting from any such failures.
4. If you are mailing your submission, all home video formats are acceptable (VHS, digital video). Home videos shot for commercial purposes are not eligible for any prizes. Home videos transferred to DVD or CD-ROM will be accepted provided they meet eligibility and broadcast requirements. 8MM film transferred to videotape is also accepted. Digital chips will not be accepted.
5. If submitting videos via APWagner.com, the recommended specifications are 30 Frames Per Second with 720x486 Resolution. Acceptable file formats are: .WMV, .AVI, .MOV and .MPG up to 300 MB. Instructions for uploading videos can be found at www.apwagner.com. Entrant understands and agrees his/her video submission may receive exposure on apwagner.com and may be subjected to comments and popularity ratings from the public at large. Producer is not responsible for any critical or derogatory remarks posted by the public pertaining to an entrant or an entrant's video.
6. AP Wagner reserves the right to edit and/or alter any submission.
7. After submission of your video, it must be exclusive to AP Wagner and you must be able to grant to AP Wagner all rights set forth in the Releases. If your submitted video was posted on an internet website(s) other than apwagner.com prior to submission to AP Wagner, you must make every reasonable attempt to remove your submitted video from such websites at the time you submit your video to AP Wagner. In the event you are unable to do so, or if your video has been widely disseminated and/or viewed via the Internet, AP Wagner reserves the right to disqualify your entry at any time. However, AP Wagner is under no obligation to take any action in this regard.

8. AP Wagner decisions regarding all contest matters are final and nonappealable. All submissions are subject to the terms of these rules and all entrants agree to be bound by these rules and AP Wagner's decisions. AP Wagner reserves the right to amend these rules at any time and AP Wagner will post the rule changes on apwagner.com. The rules in effect at whatever time the submission is judged will apply regardless of submission date.

9. AP Wagner may, in its sole discretion, take whatever measures it deems necessary or appropriate to preserve the fairness and integrity of the contest.

ELIGIBILITY

1. Employees of AP Wagner and affiliated companies and anyone involved in the production, or administration of the contest, as well as immediate family/same household members of anyone so employed or engaged are not eligible for prize awards.

2. Contest is open only to legal residents of the 50 United States and D.C. and Canada, excluding Quebec. Void in Quebec, Guam, Puerto Rico, U.S. Virgin Islands and other U.S. territories, and where prohibited or restricted by law.

3. AP Wagner reserves the right to at any time implement new eligibility criteria and/or modify existing eligibility criteria, including, without limitation, geographical and age restrictions.

4. Submitter must be 18 years of age or older as of the date of entry. Written parental consent will be required for persons under 18 (or who are not of the age of majority in their state of domicile) before their entries will be considered.

5. Entrants whose videos are chosen for inclusion in the contest must sign a Release and Indemnity in the form presented attesting, among other things, to the fact that they are the rightful owners of the submitted videos and that the video may be submitted and broadcast, and ownership transferred to AP Wagner, without obtaining permission from or making any payment to any third party. All persons appearing in the video(s) must sign consent forms and/or Releases (which shall, among other things, grant to AP Wagner the right to use such person's name, voice and likeness in any manner including, without limitation, for programming, promotional and advertising purposes) before the submission can be eligible for prize awards. A custodial parent or legal guardian must sign the consent/Release form for minors. Failure to provide requested Releases and/or consents will result in disqualification of entrant. These Release and/or consent forms can be provided by AP Wagner or downloaded from the apwagner.com website. Notwithstanding the foregoing, and without limitation of the rights granted to AP Wagner, the submission of a video constitutes the submitter's permission to use the video and the name, voice and likeness of the submitter, as well as the submitter's representation that he/she has obtained all necessary permissions and approvals to use the video and the name, voice and likeness of all persons appearing in the video, in and in connection with the program and all exploitations thereof or otherwise, including, without limitation, for programming, advertising and promotion purposes, in all media now known or hereinafter created.

6. Each submission must be solely the original work of entrant.

7. Each entrant represents that his/her submission does not infringe on any third party's copyrighted material, trademark or other intellectual property rights, or privacy or publicity rights.

8. By submitting an entry, each entrant agrees to release, discharge, defend and hold harmless AP Wagner and affiliated companies; and their respective licensees; assigns; officers; directors; employees;

agents and representatives from and against any claim, expense or liability arising from or related to submission, exhibition or exploitation of the entry, participation in this contest (or any related sweepstakes), appearance on the program, and/or acceptance or use of any prize.

9. Each entrant agrees that his/her participation and submission shall be governed by and construed under and in accordance with the laws of the State of New York applicable to contracts entered into and wholly performed therein. Each entrant consents and agrees to the exclusive jurisdiction and venue of the federal and state courts of the State of New York, located in the County of Erie.

10. Odds on winning depend on the number of entries received. No purchase is necessary to enter.

JUDGING CRITERIA

Videos will be judged for inclusion in the contest on the basis of their humor and/or uniqueness and the age of the appliance. Judging will take place between February 4, 2008 and March 31, 2008.

PRIZES

1. There will be 6 categories and 6 prizes in the contest. The categories and their subsequent prizes will be:

Oldest Refrigerator – Electrolux 26 Cu. Ft. Standard Depth Side by Side (\$1000 Value) + \$1000 Cash (FRS6R5EM, \$999.00)

Oldest Range - New Frigidaire 30" Electric Smoothtop Range in Stainless Steel (\$1050 Value) + \$1000 Cash (GLEFM386FC, \$1049.00)

Oldest Washer - Maytag 3.2 Cu. Ft. Neptune Front Load Washer in White with Energy Star (\$700 Value) + \$500 Cash (MAH5500BWW, \$699.00)

Oldest Dryer - Whirlpool 6.7 Cu. Ft. Capacity Duet Sport Gas Dryer in White (\$800 Value) + \$500 Cash (WGD8300SW, \$809.00)

Craziest Video Entry - 3 New GE Appliances (\$3,100 Value!) + \$1,000 Cash

Microwave - GE 30 Inch 1.8 Cu. Ft. Over the Range Microwave Oven in Stainless Steel (JNM1851SMSS, \$509.00)

Range - GE 30 Inch Free Standing Gas Range in Stainless Steel (JGBP33SEMSS, \$999.00)

Refrigerator - GE 23.2 Cu. Ft. Side by Side Refrigerator in Stainless Steel with Energy Star (GSS23QSWSS, \$1,599.00)

Absolute Overall Oldest Appliance - 3 New Whirlpool Appliances (\$3,000 Value!) + \$1,000 Cash

Microwave - Whirlpool 30 Inch 1.8 Cu. Ft. Over the Range Microwave Oven in Stainless Steel (MH3184XPS, \$379.00)

Range - Whirlpool 30 Inch Freestanding Gas Range in Stainless Steel (GS773LXSS, \$1,099.00)

Refrigerator - Whirlpool 25.3 C. Ft. Side by Side Refrigerator in Stainless Steel with Energy Star (ED5FHEXTS, \$1,499.00)

A \$1,000 American Express Gift Card will be given away at random to one individual who enters to win it by visiting www.apwagner.com between October 15, 2007 and January 31, 2008. No purchase is necessary and no video entry is necessary. The winner for the American Express gift card will be notified on February 4, 2007.

AP Wagner reserves the right to terminate, suspend and/or modify the competition and/or limit, reduce or not award the announced prizes. Delivery and Installation of the appliances is excluded.

2. At AP Wagner's sole option, any video may be retained and considered for use and reuse, in any and all media.

3. Prizes will be awarded to the person(s) submitting the video, provided they certify and establish to AP Wagner's satisfaction that they are the owner(s) of the video and further provided that they have complied with the official rules and signed all necessary forms as determined by AP Wagner.
4. Winners of any prize are solely responsible for all federal, state and local taxes.
5. For a complete list of winners, please send a self addressed stamped envelope to: Winners of Oldest Appliance Contest, c/o AP Wagner, 2205 George Urban Blvd., Depew, NY 14043.
6. All prize winners will receive a 1099 tax form.

CONTEST DEADLINE

The deadline date for video submission is January 31, 2008. All videos must be received by AP Wagner on or before the deadline dates to be eligible for inclusion in the contest.

RELEASES

1. All entrants must sign all consent forms, general releases and other documentation in the form provided by AP Wagner or be eliminated from consideration and made ineligible to win any prize. Releases will include, among other things, a statement that the videos were the exclusive property of the entrant(s) at the time they were submitted.

Releases must be obtained from all identifiable persons depicted in videos. Parent or guardian must sign the consent/release form for minors.

2. For more information go to apwagner.com, or write us at "North America's Oldest Appliance Contest", P.O. Box 648, Buffalo, NY 14225-0648.